

**CITY OF SURPRISE  
ARTS AND CULTURAL ADVISORY BOARD**

**Meeting Minutes**

**August 6, 2012 / 6:00 PM**

**COMMUNITY & RECREATION SERVICES  
15960 NORTH BULLARD AVENUE  
SURPRISE, ARIZONA 85374**

**CALL TO ORDER:**

**A. Roll Call**

Sandra Staehle (Chair), Kathie Morgan (Vice Chair), Loretta Warner, Fred Ramsay, Julie Richard, Susan deJong, Margaret Lieu, Heather Donaldson, Paul Frie, Tara Combs, Michael Bailey and Mark Coronado

**B. Pledge of Allegiance**

**C. Current Events Reports**

Sandi Staehle reported on a series of issues she had encountered with the General Plan Advisory Commission over the last few weeks. Kathie Morgan shared an article from the Independent Newspapers and noted its comparisons to this Commission's strategic plan. Fred Ramsay noted that he shares Sandi Staehle's disappointment of the General Plan Advisory Commission's meeting. Julie Richard commented on an economic impact study conducted by the West Valley Arts Council showing amazing growth in the Arts in the west valley. Susan deJong reported that she attended a board meeting for the new performing arts school which opened today and suggested that we have someone from the school come to speak at a future meeting to report their progress. Margaret Lieu reported on various meetings and events she has attended during the past month.

**D. Staff reports**

Mark Coronado advised the Commission of more details pertaining to the upcoming Thunderbird Artists Surprise Fine Art and Wine Festival. The date of the festival will be February 1<sup>st</sup> through the 3<sup>rd</sup>. He reported that the Thunderbird Artists will be presenting a proposal for Tourism funds during the next Tourism Advisory Commission meeting and then it will be brought before the Arts & Cultural Advisory Commission followed by the Community and Recreation Services Advisory Commission prior to being presented to Mayor and Council. Mark Coronado suggested having a representative from this commission attend the upcoming Tourism Advisory Commission meeting to speak to that commission on behalf of the WHAM art festival if they so choose.

Mark Coronado advised the Commission that he has been contacted by the Cactus League to share a roving museum on an annual basis. This would be a temporary museum which would stay in Surprise.

Mark Coronado explained the complete budget process to the Commission and reassured all Commission members that a supplemental containing the Arts and Cultural Advisory Commission's budget request was indeed presented to Council, however without a recommendation from the City Manager.

## **CALL TO THE PUBLIC:**

Andy Cepon, Surprise Resident, advised that this Commission's budget was complete by January 9, 2012 and commented that it should have been presented to Council sooner than it was. He further commented that the 2015 budget should restore the \$500,000 that was emptied from the vertical construction fund. He believes that we need to revisit the 1% dedicated fund which expired in 2012. He thanked Mark Coronado and staff for the added communication and extra efforts to keep this commission and the public informed.

Councilmember Jim Biundo addressed the Commission regarding a question asked during the last meeting by Fred Ramsay concerning what is this Commission's purpose. He advised that the Commission needs to encourage cultural growth within Surprise. He further advised the Commission that no board or commission receives any funding with the exception of the Tourism Advisory Commission who receives monies from bed tax. He stated that the Commission is to be commended for their efforts in getting things done and needs to continue to be art advocates in Surprise as there is not much public awareness of the public art that currently exists here.

## **CONSENT AGENDA**

### **E. Approval of items on the Consent Agenda**

No items were identified as consent agenda items.

## **REGULAR AGENDA ITEMS – NON PUBLIC HEARING**

### **Item 1 – CITYWIDE – Consideration and action to approve the minutes of the July 9, 2012 Arts & Cultural Advisory Board Meeting.**

Motion to approve minutes of the July 9, 2012 Arts & Cultural Advisory Board Meeting – Fred Ramsay, 2<sup>nd</sup> Susan deJong. Six yes votes. Motion carried.

### **Item 2 – CITYWIDE – Public Art Policy Discussion**

Michael Bailey presented some background regarding the Public Art Policy. He advised that his role is to protect the best interest of the City where this policy is concerned and that it is a council approved policy for which the council has not asked for input and which this Commission has approved. He is asking this Commission to provide him with feedback regarding what their fundamental issues are with the policy that is currently in place so that he can then go to Council and let them know. If Council has an issue, then we can craft a new policy, provide it to Council and illicit their feedback.

Sandi Staehle advised that over the past year this Commission was told that several of their recommendations were presented to the City Attorney's Office and were approved, however none of the changes ever went to Council. She advised that Individual artists cannot accept the terms and conditions of the current policy due to the strict insurance requirements so this Commission approached organizations who represent multiple artists to do the hanging.

Requested changes to the current policy by the Commission:

- 1) Policy needs to reflect that it could be with an individual or an organization (current policy is artist focused versus organization focused)
- 2) The site plan requirement is not a practical approach
- 3) The selection process, making sure there is a book put together by the third party organization who will be selected to hang the art which can be viewed by the selected Commission members and City staff to choose the art to be hung on City walls
- 4) Payment to third party organization to provide compensation for their work
- 5) Sale of art (current policy states that art cannot be sold)
- 6) Exhibit "A" FUA does not have insurance requirements in it
- 7) Commission would like the policy to provide for the Commission or designee to be able to select the art to be hung on City walls
- 8) The City now owns a hanging system which is not referenced in the current policy or FUA
- 9) Permanence statement in current policy not applicable or practical
- 10) Anything referenced in the policy of the City's acquisition of Art should possibly be taken out as this is a policy for art on loan to the City
- 11) The last paragraph of the FUA, Paragraph 9, needs to be deleted

Michael Bailey expressed his desire to have a member of the Commission presenting with him to Mayor and Council. He advised that he will put together a summary of the points made at this meeting that he needs to take to council and commented that he will share it with the commission for their comments. He further advised that they will present this to council together at a Work Session to get direction in terms of what the Council wants to do.

### **Call to the Public**

Andy Cepon, Surprise resident, asked if there is any type of timeline as to how long this is actually going to take. Will a policy be approved in a timely manner. He hopes this will actually come to fruition.

### **Item 3 – CITYWIDE – Discussion, consideration and action to appoint a Chairperson and Vice Chairperson for the Arts & Cultural Advisory Commission.**

Sandi Staehle nominated as Chair by Loretta Warner and 2<sup>nd</sup> by Fred Ramsay. Unanimous vote of six. Congratulations to re-elected Chair, Sandi Staehle.

Margaret Lieu nominated as Vice Chair by Susan deJong and 2<sup>nd</sup> by Loretta Warner. Unanimous vote of six. Congratulations to newly elected Vice Chair, Margaret Lieu.

### **Item 4 – CITYWIDE – Update on the West Valley Arts Information Exchange Breakfast Forum agenda.**

Margaret Lieu advised the Commission that there was a possibility of having the breakfast at the Comfort Inn, however Heather Donaldson advised that she was informed by Frank Diaz of the Comfort Inn that the only room they have that is large enough for this forum is only available after 10:30 a.m. and our program is set to begin at 9:30 a.m. Margaret Lieu advised that she is going to contact other Surprise hotels to see if they have a room which they would be willing to let the Commission use for the breakfast. Margaret further advised the Commission that the Save the Dates have been sent and she provided all members with a proposed agenda with a theme of Community & Collaboration. Margaret confirmed that the Deputy Director of the Arizona Commission of Arts will

attend and will speak at the forum. She advised that each chair of each organization in attendance will be given some time to speak about their budget and share each of their strategic plans and missions. Sandi Staehle advised the Commission that she will not be in attendance for the September meeting or for the breakfast forum. Julie Richard commented that it is important that someone from the West Valley Arts Council present the Economic Impact Study. Margaret Lieu advised that she has organized for goody bags to be made available to the participants at the breakfast.

**Item 5 – CITYWIDE – Discussion of events to be placed on the City calendar and review of events calendar form.**

Susan deJong reported that the event form is ready and will now be distributed to various organizations. She believes she will be able to provide information to update the City Calendar with in September.

**Item 6 – CITYWIDE – Consideration and possible action to place items on a future agenda.**

- Breakfast forum update
- Discussion with Janeen Gaskins regarding alternate funding sources
- Discussion with Rusty Foley of Arizona Citizens Action for the Arts
- Update on Public Art Policy
- Presentation by Dysart Arts Academy

**CALL TO THE PUBLIC:**

**OTHER BUSINESS**

**ADJOURNMENT** – Motion by Margaret Lieu, 2<sup>nd</sup> Loretta Warner. Six yes votes. Motion carried.

**ATTEST:**

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Mark Coronado, Director  
Community & Recreation Services

**CERTIFICATION:**

I, Heather Donaldson, Administrative Specialist for the City of Surprise Community and Recreation Services Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Board meeting held on August 6, 2012.

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Heather Donaldson, Administrative Specialist